is a german graphic designer working for national and international clients mostly rooted in the fields of culture, art, music, fashion and education. His work is characterized by a systematic and programmatic thinking often combined with an exploratory and experimental approach as a logical consequence of idea and concept.

simonmerz.com

Year	Degree	Program	Location
2016-2019	Master of Arts	Design & Communication Strategy	University of Applied Sciences Augsburg, DE
2010-2016	Bachelor of Arts	Inter-Media, Focus: Typography	University of Applied Sciences Dornbirn, AT
2012	(Guest semester)	Integrated Design, Focus: Graphic Design	University of Arts Bremen, DE
		WORK	
Year	Studio/Institution	Category	Location
2014- Present	(Freelance)	Visual Communication	Currently: Vienna, AT
2020-2021	studio VIE	Visual Communication	Vienna, AT
2014-2016	Zeppelin University	Visual Communication, Focus: Typography	Friedrichshafen, DE
2012	büro für gestaltung, (Intern)	Graphic Design	Vienna, AT
2008	d-werk (Intern)	Graphic Design	Ravensburg, DE
		PUBLICATIONS	
Year	Titel	Information	Location
2019	Meta – Publizieren als Kunstwerk	Artists' Book, published at WTP-PP as part of my master thesis	Augsburg, DE
2019	Good Luck Kobi	Photography-Zine, published at WTP-PP, sold at Actual Source (Utah, USA)	Tel Aviv, ISR
2018	Hidden in Plain Sight	Photography-Zine, published at WTP-PP, sold at Actual Source (Utah, USA), Salt & Pepper (Tokyo, JP), TPG (London, UK)	Tel Aviv, ISR
2017	It will all work out	Photography-Zine, self-published, sold at Motto Books (Berlin, DE)	Augsburg, DE
		EXHIBITIONS & FAIRS	
Year	Titel	Category	Location
2019	Vienna Art Book Fair	Art Book Fair at Die Angewandte	Vienna, AT
2019	I Never Read	Art Book Fair at Kaserne Basel	Basel, CH
2018	Somehow you're mine	Exhibition with Ariel Pedatzur	Tel Aviv, ISR
2015	I don't belong	Group Exhibition at Das Bureau	Biberach, DE
		PRESS & FEATURES	
Year	Platform	URL	Location
2020	It's Nice That	www.itsnicethat.com/articles/simon-merz- e-meta-wtp-pp-graphic-design-080420	London, UK
2020	Mouthwash	www.mouthwash.co/journal/wtp	Los Angeles, USA
2020	The Brand Identity	www.bit.ly/3cjkWes	London, UK

AWARDS

•	Year	Placement	Competition	Location
•	2020	Silver	Walter-Tiemann-Preis	Leipzig, DE
•	2019	Gold	Kulturpreis Bayern	Munich, DE
•	2019	Shortlist	Förderpreis für junge Buchgestaltung, Stiftung Buchkunst	Frankfurt a. M., DE
•	2009	Gold	Graphic Design Sponsorship Award of the	Stuttgart, DE